

BlueAdvantage[®]

The most popular individual health plan in North Carolina¹

- + Extensive networks
- + Access to specialists with no referrals²
- + Emergency room and urgent care coverage
- + Preventive care for a variety of procedures³



Call your agent for more details!

Authorized Agent [First Name Last Name]

Authorized Agency [Company Name]

[Phone number]

[Address 1]

[Address 2]

[City, State ZIP]

[E-mail address]

For costs and further details of the coverage, including deductibles, exclusions, and reductions or limitations and terms under which the policy may be continued in force, contact your agent or the company. 1 Based on Blue Cross and Blue Shield of North Carolina (BCBSNC) internal enrollment figures as of 9/30/08 and U.S. Census Bureau Current Population Survey Annual Social and Economic Supplement, 9/08. 2 Referrals may be needed for mental health and substance abuse services. 3 Some preventive care is limited to in-network benefits and includes annual routine physical exams, well-baby and well-child care and certain immunizations. 4 Some services and supplies received by members in an office setting or in connection with an office visit are in fact outpatient hospital-based services provided by hospital-owned or -operated practices. These services and supplies may be subject to your deductible and coinsurance. Please see the BCBSNC provider listing to identify these providers. 5 Plan B requires a \$200 prescription drug deductible. An independent licensee of the Blue Cross and Blue Shield Association. L1377, 12/08

Your plan for better health.™



BlueAdvantage®

Quality coverage

choices that meet your needs

WHAT
YOU
GET

Plan A gives you the lowest copayment options

+ \$15 for primary care physician visits⁴

+ \$10 for generic prescriptions

Plan B keeps your monthly premiums lower

+ Convenient copayments for doctor visits⁴

+ Emergency room services and prescription drugs⁵

Plan C gives you the lowest monthly premiums

+ Different options for copayments and deductibles